



Black Youth Leadership Project

# Sponsorship Proposal

Intended to ask for sponsorship support for BYLP programs for 2025.



BLACK YOUTH LEADERSHIP PROJECT

9300 W Stockton Blvd., Suite 205  
Elk Grove, CA 95758

P: 916.513.7959

W: [www.bylp.org](http://www.bylp.org)

E: [info@bylp.org](mailto:info@bylp.org)

January 20, 2026

On behalf of the Black Youth Leadership Project (BYLP), we invite you to join us as a sponsor for two of our most impactful events: the 20th Annual Legislative Open House on Friday, March 20, 2026, in Sacramento, and our 5th Annual Celebration Weekend on Friday, June 27-29, 2025.

The Legislative Open House (LOH) is BYLP's flagship civic engagement program, offering high school students an immersive, hands-on experience in the legislative process. As participants, students step into the role of Legislators for a day, debating and voting on significant public policy issues in mock committee hearings and floor debates. A highlight of the LOH program is our sit-down luncheon, where students engage with influential leaders from the local, state, and national levels.

Our 5th Annual Celebration Weekend features three signature events: the Soiree Formal Celebration, Family Fun Day, and the Black Graduation Ceremony. These events honor and celebrate the achievements of Black students, providing them with a unique graduation experience where they are recognized and supported by their community, acknowledging the significance of their individual journeys. We are also bringing back our weeklong leadership program to provide 40-50 youth personal and professional development opportunities.

As a non-profit dedicated to developing California's next generation of public leaders, BYLP relies on the support of sponsors like you. Your contribution will not only fund the 20th Annual LOH but also our other year-round programs, including Celebration Weekend, support initiatives for Black youth, and advocacy work aimed at disrupting the school-to-prison pipeline.

We invite you to partner with BYLP by sponsoring these impactful programs. As a sponsor, your support will be acknowledged during the LOH program, the Next Level Luncheon, at the Celebration Weekend events, and on our website. Your generosity will help us continue expanding our unique civic engagement opportunities for California's Black youth.

Thank you for considering this opportunity to support BYLP's mission. For questions or additional information, please contact Salena Pryor at 916-479-5468 or [spryor@bylp.org](mailto:spryor@bylp.org).

Sincerely,

Lorreen R. Pryor  
President  
BYLP



# Proposal Sponsorship Packages

## Platinum Sponsorship Package

- Full logo placement on all event materials
- Feature in media coverage and social media promos
- Speaking opportunity at major events
- Sponsored scholarship in your name
- VIP table at LOH 2026 Next Level Luncheon & Dinner
- VIP table at the Black Grad Event
- Co-branded student resource kits

**\$25,000**

## Gold Sponsorship Package

- Logo on all event banners and digital promotions
- Verbal recognition at all major events
- Panelist or moderator role at Legislative Open House
- Recognition in BYLP Year-End Impact Report
- VIP table at LOH 2026 Next Level Luncheon & Dinner
- VIP table at the Black Grad Event

**\$15,000**

## Silver Sponsorship Package

- Logo on event signage and digital collateral
- Verbal recognition at all major events
- Recognition in BYLP newsletters
- 4 VIP passes to LOH 2026 Next Level Luncheon & Dinner & Black Grad Event

**\$10,000**

## Bronze Sponsorship Package

- Logo on select program materials
- Shout-out on BYLP social media
- Recognition during youth leadership sessions
- 4 guest passes to LOH 2026 Next Level Luncheon & Black Grad Event

**\$5,000**

## Friend Sponsorship Package

- Listed as sponsor for the BYLP Legislative Open House
- Acknowledgement at the LOH Event
- 2 guest passes to LOH 2026 Next Level Luncheon & Black Grad Event

**\$2,500**



# 2026 BYLP Programs

## **Legislative Open House**

The Legislative Open House (LOH) is BYLP's flagship civic engagement and participation program, offering high school students a hands-on experience in the legislative process. Through mock committee hearings, debates, and voting sessions, students step into the role of Legislators for a day, tackling real public policy issues. LOH provides a unique platform for youth to develop leadership skills, understand government functions, and connect with influential local, state, and national leaders.

## **Celebration Weekend**

### **Soiree Formal Celebration**

The Soiree Formal Celebration is an elegant evening dedicated to honoring the accomplishments of Black students as they prepare to graduate. This event provides an opportunity for students, families, and supporters to celebrate achievements in a sophisticated, uplifting atmosphere. With inspiring speakers, awards, and community recognition, the Soiree marks a proud milestone in each student's journey.

### **Family Fun Day**

Family Fun Day is a lively, community-focused gathering for students, their families, and friends to enjoy activities, food, and entertainment. Designed to bring everyone together, this event celebrates students' achievements in a relaxed, joyful environment, fostering connection and support within the community as they cheer on students moving into the next chapter of their lives.

### **Black Graduation Ceremony**

The Black Graduation Ceremony is a unique and meaningful graduation event celebrating Black students and their educational milestones. This ceremony provides a space where students are recognized for their accomplishments and receive the acknowledgment they deserve from family, friends, and mentors. The event highlights their resilience, celebrates cultural pride, and honors the significance of their journey.

## **BYLP L.E.A.D. Summit**

BYLP will host 40–50 high school juniors and seniors for an immersive, weeklong leadership conference designed to empower the next generation of Black leaders. This intensive program offers students hands-on opportunities for personal and professional development through workshops on public speaking, civic engagement, college and career readiness, financial literacy, and cultural identity. Participants will connect with elected officials, mentors, and professionals while engaging in public speaking, reflection circles, and team-building activities. The conference equips students with the skills, confidence, and community support to lead in their schools and beyond.

# LOH 26

SAVE  
THE  
DATE



BLACK YOUTH LEADERSHIP PROJECT

*CLAIM THE MIC, CHANGE THE NARRATIVE*



**MARCH 20-21**





BLACK YOUTH LEADERSHIP PROJECT

*WE DID THAT: HONORING ACHIEVEMENT, EMPOWERING THE NEXT*

# CELEBRATION *Weekend*



SOIREE



FAMILY FUN DAY



BLACK GRAD

## *Save The Date*

**JUNE**  
**19-21**

## Black Youth Leadership Project

Please submit your completed form and payment/commitment to:  
Black Youth Leadership Project  
9300 W Stockton Blvd., #205  
Elk Grove, CA 95758

### To email your form:

Print and complete the form, then scan or take a clear photo and send to:  
Salena Pryor — [spryor@bylp.org](mailto:spryor@bylp.org)

- ☐ PLATINUM SPONSORSHIP - \$25,000
- ☐ GOLD SPONSORSHIP LEVEL - \$15,000
- ☐ SILVER SPONSORSHIP LEVEL - \$10,000
- ☐ BRONZE SPONSORSHIP LEVEL - \$5,000
- ☐ FRIEND SPONSORSHIP LEVEL - \$2,500
- ☐ OTHER AMOUNT: \_\_\_\_\_

(Organization) Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Please invoice me/my company in the full amount to the attention of:

\_\_\_\_\_

Card Type:                      Mastercard                      Visa                      AMEX                      Check

Cardholder Name:

\_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Card Number: \_\_\_\_\_

CCV: \_\_\_\_\_ Expiration Date (MM/YYYY): \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

[Download  
Sponsorship Form](#)

[Complete  
Sponsorship Online](#)



Lorreen Pryor, President

# Thank You

We sincerely hope for your support to ensure the continuity of BYLP's impactful events. If you're interested in contributing, please reach out to us using the contact information provided in this proposal. Together, we can make certain these events continue to run smoothly and create lasting impact for Black youth.

# Contact Us

+916-479-5468

[www.bylp.org](http://www.bylp.org)

[spyor@bylp.org](mailto:spyor@bylp.org)